



Venue, Date and Time

Woodruff-Sawyer SF Office
220 Bush Street, Floor 7
San Francisco, CA

Wednesday, October 20, 2010

Registration
8:45 AM–9:00 AM

Seminar
9:00 AM–3:30 PM

Woodruff-Sawyer & Co.
220 Bush Street, Floor 7
San Francisco, CA 94104

It's no secret that the backbone of any company is its employees, and benefits programs are a key way for employers to attract and retain a quality workforce. However, there are a variety of challenges facing employee benefits professionals today. With rising healthcare costs, a myriad of compliance issues, and the Obama administration's priority in reforming healthcare and benefits legislation, benefits program administration can be both time-consuming and complex.

Please join us for **Benefits 101**, an introductory-level seminar focusing on essential employee benefits issues to help keep you informed and in compliance in an ever-changing benefits landscape.

AREAS OF DISCUSSION

- The basics of Employee Benefits
- President Obama's Healthcare Reform
- The state of healthcare today
- Administering welfare plans
- Benefits compliance issues

FEATURED WOODRUFF-SAWYER SPEAKERS

Ken Drummer, *Senior Vice President, Benefits*
Jennifer Lunski, Esq., *Vice President, Compliance Officer, Benefits*
Gordon Stewart, *Account Executive, Benefits*

For any questions or to receive a seminar invitation, please email seminar@wsandco.com. Invitations are sent and registration opens one month prior to the seminar date.

This seminar is complimentary and offered free of charge.

Woodruff-Sawyer is one of the largest independent insurance brokerage firms in the nation, and is an active partner of International Benefits Network and Assurex Global. For over 90 years, Woodruff-Sawyer has been partnering with clients to implement and manage cost-effective and innovative insurance, employee benefits and risk management solutions, both nationally and abroad. Headquartered in San Francisco, Woodruff-Sawyer has offices throughout California and in Portland, Oregon. **For more information, call 415.391.2141 or visit www.wsandco.com.**