



# HIGH PERFORMANCE HEALTH PLANS



Insurance Services | Risk Management | Employee Benefits

## Venue, Date and Time

Woodruff-Sawyer SF Office  
50 California Street, 12th Fl.  
San Francisco, CA

Thursday, April 5, 2012

Registration & Breakfast  
8:30 AM–8:45 AM

Seminar  
8:45 AM–11:30 AM

For any questions, please  
contact [afields@wsandco.com](mailto:afields@wsandco.com).

Woodruff-Sawyer & Co.  
50 California Street, 12th Fl.  
San Francisco, CA 94111

Medical costs are projected to increase at an even higher rate for 2012. How can California companies reverse trend, lower health plan costs, and remain profitable?

Please join Woodruff-Sawyer for **High Performance Health Plans**, a seminar series focusing on innovative health plan strategies that work. Find out how forward-thinking organizations create cost efficient plans that empower their employees, increase engagement, boost employee satisfaction, and reduce HR workload.

### LOWER HEALTHCARE TREND WITH THESE INNOVATIVE PROGRAMS

- Save 3%** Empower members to become better consumers by providing them with medical service costs *before* they receive treatment.
- Save 1-3%** Access the latest biometric technology to help members make better health choices reinforced by improved bio-markers over time.
- Save 3%** Pay *cost* for medical services while offering a benefit that employees view as their favorite! On-site clinics can be installed for locations with as few as 300 employees.
- Save 5-8%** Innovate health plan point of service resulting in 5-8% lower healthcare spend, higher member satisfaction, and a 25% reduction in HR workload.

### FEATURED SPEAKERS

**Adam Fields**, AVP, Account Executive, *Woodruff-Sawyer & Co.*  
**Christine Evans**, Product Marketing Manager, *Castlight Health*  
**Brent Vaughan**, Chief Operating Officer, *WellnessFX*  
**Jessica Ricks**, Key Account Manager – Western Region, *CareHere!*  
**James Staebler**, Business Development Director, *Quantum Health*

[Click here to register for this seminar.](#)

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